



For Immediate Release

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Greater Richmond Chamber of Commerce Announces New Logo and Name

RICHMOND, VA — January 9, 2006 — The Greater Richmond Chamber of Commerce unveiled today a new logo and name to reflect the Chamber as it moves into its 139th year of operation. The name has been shortened from Greater Richmond Chamber of Commerce to simply Greater Richmond Chamber. “Our members and those in the community refer to us a ‘The Chamber’ so we are simply making it official,” said Chamber President Jim Dunn. A new tagline “Your Future is Our Job.” was also unveiled. “The phrase captures the essence of what the Chamber is about, the future of the Greater Richmond Region.”

The new logo better reflects the Chamber’s service area of the Greater Richmond Region and not just downtown Richmond. “Over two-thirds of our members are from the counties outside of the City of Richmond so we wanted to make sure regionality of the Chamber’s membership was incorporated into our logo,” said Dunn.

Both the new name and logo coincide with the Chamber’s move to 600 East Main Street after over 30 years at 201 East Franklin Street. “All of these changes to our image and operations truly reflect the Greater Richmond Chamber as it continues to lead the Greater Richmond Region,” said Dunn

About the Chamber:

Since 1867, the Greater Richmond Chamber (www.GRCC.com) has taken the lead to enhance and institute change in the Richmond Region, making the region an ideal location for businesses to prosper. The Chamber is a catalyst for business development and the voice of business in Greater Richmond.

The Chamber, a not-for-profit business membership association with more than 1,900 members and a professional staff of 40, is a bold business leader that works to ensure that Greater Richmond is easy to love.

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