



## Sponsorship Opportunities

Let the Chamber help you promote your company to our members through affordable marketing and sponsorship opportunities. For information about any of the sponsorship opportunities listed, contact Mandy Burnette at 804-783-9379 or [mandy.burnette@grcc.com](mailto:mandy.burnette@grcc.com).

### Annual Dinner/IMPACT Award 2010

The Greater Richmond Chamber's Annual Dinner and IMPACT Award Ceremony, a premier event attracting the region's top business leaders, provides an opportunity to celebrate the Chamber's past year accomplishments and embrace the goals for the coming year. The IMPACT Award presentation honors businesses that have given back to the Greater Richmond community.

Date: November 2010

Expected attendance: 750+.

Staff Contacts:

Event Contact: Stephanie Phillips | 783-9350 | [stephanie.phillips@grcc.com](mailto:stephanie.phillips@grcc.com)

IMPACT Award: Corey Humphrey | 783-9304 | [corey.humphrey@grcc.com](mailto:corey.humphrey@grcc.com)

#### Annual Dinner

##### **Presenting Platinum (\$25,000)**

Limited to one.

##### **Benefits:**

##### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: event invitation, webpage, emails, and on-site signage
- Name mention in event related press releases
- Company profile (30 words) and logo in event program
- Opportunity to provide marketing material at the event (intended for each place seating)
- Opportunity to provide welcoming or closing remarks from the podium
- Banner ad on event webpage for one month prior to event

##### Hospitality

- Two (2) seats at VIP table in addition to a reserved table of ten (10) in a premier section with complimentary champagne
- Complimentary parking for twelve (12)

##### **Gold Sponsor (\$7,500)**

##### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: event invitation, webpage, emails, and on-site signage

##### Hospitality

- Two (2) seats at VIP table in addition to a reserved table of ten (10) in a premier section
- Complimentary parking for twelve

##### **Silver Sponsor (\$5,000)**

##### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: event invitation, webpage, emails, and on-site signage

Hospitality

- Reserved table of ten (10) in a premier section
- Complimentary parking for ten (10)

**Bronze Sponsor (\$3,000)**

**Benefits:**

Marketing

- Name placement on event promotions, including: event invitation, webpage, emails, and on-site signage

Hospitality

- Reserved seating for eight (8)

**Past Chair Host Sponsor (\$1,500)**

Sponsorship allows past chairs of the Chamber's Board of Directors the opportunity to attend as your guests.

Limited to three.

**Benefits:**

Marketing

- Name placement on event promotions, including: event invitation, webpage, emails, and on-site signage

Hospitality

- Reserved seating for two (2) at the Past Chair Table

**IMPACT Award**

**Presenting Platinum (\$25,000)**

Limited to one.

**Benefits:**

Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: IMPACT application, event invitation, webpage, emails, and on-site signage
- Name mention in event related press releases
- Company profile (30 words) and logo in event program
- Opportunity to provide marketing material at the event (intended for each place setting)
- Opportunity to provide welcoming or closing remarks from the podium, and announce IMPACT winner
- Banner ad on event webpage for one month prior to event

Hospitality

- Two (2) seats at VIP table in addition to a reserved table of ten (10) in a premier section with complimentary champagne
- Complimentary parking for twelve (12)

**Friend Sponsor (\$5,000)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: IMPACT application, event invitation, webpage, emails, and on-site signage

Hospitality

- Reserved table of ten (10) in a premier section
- Complimentary parking for ten (10)

**Supporting Sponsor (\$3,000)**

**Benefits:**

Marketing

- Name placement on event promotions, including: IMPACT application, event invitation, webpage, emails, and on-site signage

Hospitality

- Reserved seating for eight (8)

**Patron Sponsor (\$1,500)**

**Benefits:**

Marketing

- Name placement on event promotions, including: IMPACT application, event invitation, webpage, emails, and on-site signage

Hospitality

- Reserved seating for two (2)

## Bernard L. Savage Award 2010

inVision Chesterfield hosts the annual Bernard L. Savage Community Service Award, recognizing an individual or business for selflessly giving of time, talent and/or other resources to promote and enhance the quality of life in Chesterfield County.

Date: April 20, 2010

Staff Contact: Amy Chapman | 783-9309 | [amy.chapman@grcc.com](mailto:amy.chapman@grcc.com)

**Presenting Sponsor (\$2,500)**

Limited to one.

**Benefits:**

Marketing

- Naming rights – presented by in event name
- Logo placement on event promotions, including: nominee application, event invitation, webpage, emails, and on-site signage
- Name mention in event related press releases
- Opportunity to provide company profile or marketing materials at the event
- Opportunity to provide welcoming or closing remarks
- Verbal recognition from the podium at the event
- Banner ad on event webpage for one month prior to event

Hospitality

- One (1) seat at head table in addition to reserved seating for eight (8), for nine (9) total admissions

**Associate Sponsor (\$1,000)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: nominee application, event invitation, webpage, emails, and on-site signage
- Verbal recognition from the podium at the event

Hospitality

- Reserved seating for four (4) at the event

**Supporting Sponsor (\$500)**

**Benefits:**

Marketing

- Name placement on event promotions, including: nominee application, event invitation, webpage, emails, and on-site signage

Hospitality

- Two (2) tickets to the event

## BIZ LINC 2010

The region's largest business-to-business trade show, BIZ LINC, features over 170 exhibitors, great networking and educational opportunities for small businesses. Collaborative partners of BIZ LINC include Chamber from the expanded region, Metropolitan Business League, NAWBO, RichTech and the VA Asian Chamber of Commerce.

Date: September, 2010

Expected attendance: 1,800+

Staff Contact: Stephanie Phillips | 783-9350 | [stephanie.phillips@grcc.com](mailto:stephanie.phillips@grcc.com)

### **Presenting Sponsor (\$12,500)**

Limited to two.

#### **Benefits:**

##### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: event brochure, exhibitor application, webpage, emails, external event advertising, and on-site signage
- Name mention in event related press releases
- Opportunity to hang company banner at event (provided by sponsor)
- 40' X 50' exhibit space in premier location (including electric and wireless access)
- Opportunity to provide bags with company logo
- Opportunity to provide welcoming remarks
- Verbal recognition from the podium at the event
- Database of exhibitors and attendees
- Banner ad on event webpage for one month prior to event

##### Planning

- Opportunity to serve on event planning committee

### **Gold Sponsor (\$5,000)**

#### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: event brochure, exhibitor application, webpage, emails, external print advertising, and on-site signage
- 20' X 8' exhibit space in premier location
- Verbal recognition from the podium at the event
- Database of exhibitors and attendees

##### Planning

- Opportunity to serve on event planning committee

### **Silver Sponsor (\$2,500)**

#### **Benefits:**

##### Marketing

- Name placement on event promotions, including: event brochure, exhibitor application, webpage, emails, external print advertising, and on-site signage
- 10' X 8' exhibit space in premier location
- Verbal recognition from the podium at the event
- Database of exhibitors and attendees

### **Bronze Sponsor (\$1,000)**

#### **Benefits:**

##### Marketing

- Name placement on event promotions, including: event brochure, exhibitor application, webpage, emails, external print advertising, and on-site signage
- 10' X 8' exhibit space in premier location
- Verbal recognition from the podium at the event
- Database of exhibitors and attendees

## **Board of Directors/Lead Investor Meetings 2010-2011**

The Greater Richmond Chamber Board of Directors and Lead Investors meet four times per year to receive reports from committees and staff, hear presentations on issues of importance to the Richmond Region, and to act on matters of Chamber policy. Sponsorship provides an excellent opportunity to make an impression with Greater Richmond business leaders, and to influence the outcome of area projects.

Staff Contact: Denise Feys | 783-9332 | [denise.feys@grcc.com](mailto:denise.feys@grcc.com)

### **Meeting Sponsor (\$1,500)**

Meeting dates TBD.

Limited to two sponsors per meeting

**Benefits:**

Marketing

- Logo placement on event promotions, including: electronic meeting invitation, event agenda, and on-site signage
- Opportunity to provide welcoming remarks from the podium
- Opportunity to provide marketing materials at the event
- Verbal recognition from the podium at the event

## Breakfast Break 2010-2011

One of the Chamber's most popular networking activities, Breakfast Break is a free monthly event. Held the second Tuesday of each month, every attendee has the opportunity to give a thirty-second commercial about his or her business. A twice yearly speed networking format allows for more intimate networking where attendees rotate between tables. Expected attendance: 50-70 each month.

Staff Contact: Chris Bennett | 783-9330 | [chris.bennett@grcc.com](mailto:chris.bennett@grcc.com)

### Monthly Sponsor (\$300)

Limited to two sponsors per month.

**Benefits:**

Marketing

- Logo placement on event promotions, including: event webpage, and emails
- Opportunity to provide welcoming remarks from the podium
- Verbal recognition from the podium at the event
- Exhibit space at event
- Database of exhibitors and attendees

## Brown Bag Business Growth Series 2010-2011

A monthly hour and a half workshop focused primarily on topics of interest to small and mid-sized companies, Brown Bag Lunches are free and available only to Chamber members. Bring lunch and come ready to learn more about successful strategies that can impact your business.

Examples of workshops include: Keeping Customers, Internet Marketing, Effective Sales, Social Networking, and How to Effectively Run Your Business So It Doesn't Run You.

Staff Contact: Stephanie Phillips | 783-9350 | [stephanie.phillips@grcc.com](mailto:stephanie.phillips@grcc.com)

### Presenting Sponsor (\$1,500)

Limited to one.

**Benefits:**

Marketing

- Naming rights – "presented by..." in event name
- Logo placement on event promotions, including: event webpage and emails
- Opportunity to provide welcoming remarks from the podium
- Opportunity to provide marketing materials at the event
- Verbal recognition at the event
- Database of attendees (excluding e-mail addresses)
- Banner ad on event webpage for one month during program year

### Monthly Sponsor (\$200)

Limited to one per month.

**Benefits:**

Marketing

- Logo placement on event promotions, including: event webpage and emails
- Opportunity to provide brief welcoming remarks at event
- Opportunity to provide marketing materials at the event
- Verbal recognition at the event
- Database of attendees (excluding e-mail addresses)

## Business Leaders Roundtable 2010

A program for CEOs of small to mid-sized companies, Business Leaders Roundtable is also referred to as an ad hoc board of directors. Heads of non-competing businesses are matched in groups of ten to fifteen peers for monthly meetings that address specific business issues.  
Staff Contact: Corey Humphrey | 783-9304 | [corey.humphrey@grcc.com](mailto:corey.humphrey@grcc.com)

**Presenting Sponsor (\$3,000)**

Limited to one.

**Benefits:**

Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: program application, webpage, and emails
- Opportunity to provide company profile or marketing materials at each BLR reception
- Opportunity to provide welcoming or closing remarks at each BLR reception
- Verbal recognition from the podium at each BLR reception
- Database of participants (excluding email addresses)
- Banner ad on event webpage for one month during program year

Hospitality

- Five (5) tickets to kickoff event and each quarterly happy hour reception

**Corporate Sponsor (\$1,500)**

**Benefits:**

Marketing

- Name placement on event promotions, including: program application, webpage, and emails
- Verbal recognition from the podium at the event
- Database of participants (excluding email addresses)

Hospitality

- Two (2) tickets to kickoff event and each quarterly happy hour reception

## Capital Region Caucus Meetings 2010-2011

Members of the Greater Richmond area’s General Assembly delegation come together two times per year during the off-session to meet and discuss issues relevant to the region. These meetings, hosted and sponsored by corporate and community groups, provides an excellent opportunity to highlight a specific idea or issue of importance to them and to build goodwill with the state legislators representing the Greater Richmond Region.

Staff Contact: Rob Bradham | 783-9363 | [rob.bradham@grcc.com](mailto:rob.bradham@grcc.com)

**Dinner Sponsor (\$3,000)**

**Benefits:**

Marketing

- Exclusivity in industry category
- Logo placement on event promotions, including: electronic event invitations
- Opportunity to provide company profile or marketing materials at the event
- Opportunity to provide welcoming or closing remarks from the podium
- Verbal recognition from the podium at the event

Hospitality

- Two (2) tickets to the event

## Chamber Online Advertising 2010-2011

The Chamber’s website is a dynamic, interactive site with 7,000 unique hits per month. Business leaders and the general public find useful business information, a calendar of events, an online products catalog, and an up-to-date membership directory. Advertise on the Chamber Website and promote your business to other chamber members and the community.

Staff Contact: Susan Bollinger | 783-9348 | [susan.bollinger@grcc.com](mailto:susan.bollinger@grcc.com)

**Home Page Video (\$500/ month)**

Place your existing 2-3 minute company video on the home page of grcc.com for one month. The Greater Richmond Chamber also offers a video package opportunity for \$750 that provides production for a 2-3 minute video, along with placement for one month on our home page as a one time special.

**Benefits:**

Marketing

- Home page video presence for one month on grcc.com

**Inner Page Banner Ad (\$250/ month or \$2,500/ year)**

Place a full color banner advertisement (185 pixels/width x 150 pixels/height) on the interior grcc.com page(s) of your choice. A click anywhere on the ad takes visitors directly back to your website. A completed advertising contract is required to reserve your space. Incomplete submissions will not be published. The Chamber does not provide design services.

**Benefits:**

Marketing

- Company ad to be displayed on guaranteed inner page of your choice on grcc.com.

**Weekly Email Banner Ad (\$100)**

Banner advertising is available for \$100 per banner, per week. Space is limited and will be sold as available. A completed advertising contract is required to reserve your space. Incomplete submissions will not be published. The Chamber does not provide design services. The following are REQUIRED: completed advertising contract, a jpeg image that is 350 pixels wide x 125 pixels tall at 72 dpi and hyperlink to which you would like your ad to link.

**Benefits:**

Marketing

- Company ad to be displayed for one (1) week in the Chamber weekly email, "the latest."

## Chamber Printed Monthly Newsletter 2010-2011

This monthly printed publication provides key business decision-makers in the region up-to-date information on the important issues facing our community. It also keeps them apprised of the programs and services that the Greater Richmond Chamber offers to help their businesses and the community grow and prosper.

Staff Contact: Susan Bollinger | 783-9348 | [susan.bollinger@grcc.com](mailto:susan.bollinger@grcc.com)

**Quarter Page Ad - One Month (\$300)**

One quarter page, full-color ad in the Chamber's printed monthly newsletter. Circulation is 1,800 mailed, and 1,000 distributed at Chamber meetings. A completed advertising contract is required to reserve your space. Incomplete submissions will not be published. The Chamber does not provide design services.

**Benefits:**

Marketing

- One quarter page, full color ad in the Chamber's printed monthly newsletter.
- Ad Specs:
  - 2.527 in. H x 5.192 in. W
  - Submit press quality PDF file or native design file (converted to outlines)
  - Artwork is due on the 1st Friday of the previous month that your ad will run

**Quarter Page Ad - Two Month Deal (\$500)**

One quarter page, full-color ad in the Chamber's printed monthly newsletter. Circulation is 2,000 mailed, and 1,000 distributed at Chamber meetings. To receive discounted rate, ads must run in consecutive months. A completed advertising contract is required to reserve your space. Incomplete submissions will not be published. The Chamber does not provide design services.

**Benefits:**

Marketing

- One quarter page, full-color ad in the Chamber's printed monthly newsletter.
- Ad Specs:
  - 2.527 in. H x 5.192 in. W
  - Submit press quality PDF file or native design file (converted to outlines)

- Artwork is due on the 1st Friday of the previous month that your ad will run

## Chesterfield Legislative Reception 2010

The Chesterfield Business Council of the Greater Richmond Chamber works to partner with other Chesterfield business organizations to host an annual reception that provides an opportunity for company representatives to meet with local, state, and federal elected officials, while networking with business owners from small and mid-size companies and senior management from larger companies.

Date: May 2010

Staff Contact: Amy Chapman | 783-9309 | [amy.chapman@grcc.com](mailto:amy.chapman@grcc.com)

### Presenting Sponsor (\$2,500)

Limited to one.

#### Benefits:

##### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: event invitation, webpage, emails, and on-site signage
- Name mention in event related press releases
- Opportunity to provide welcoming or closing remarks
- Verbal recognition from the podium at the event
- Banner ad on event webpage for one month prior to event

##### Hospitality

- Fifteen (15) tickets to the event

### Associate Sponsor (\$1,000)

#### Benefits:

##### Marketing

- Logo placement on event promotions, including: event invitation, webpage, emails, and on-site signage
- Verbal recognition from the podium at the event

##### Hospitality

- Eight (8) tickets to the event

### Supporting Sponsor (\$375)

#### Benefits:

##### Marketing

- Name placement on event promotions, including: event invitation, webpage, emails, and on-site signage
- Verbal recognition from the podium at the event

##### Hospitality

- Four (4) tickets to the event

## College To Career Fair 2010

The College to Career Fair will offer graduates (both two and four year) and recent alumni from all area colleges and universities the opportunity to meet with prospective employers in the Richmond region. The region's colleges and universities cover a radius from Charlottesville to Richmond to Williamsburg.

Date: February 23, 2010

Staff Contact: Rob Bradham | 783-9321 | [rob.bradham@grcc.com](mailto:rob.bradham@grcc.com)

### Presenting Sponsor (\$20,000)

Limited to one.

#### Benefits:

##### Marketing

- Naming rights – presented by in event name
- Logo placement on event promotions, including: external advertising, webpage, emails, exhibitor application, event directory, and on-site signage

- Letter of introduction and company profile in event directory
- Banner placement at event (provided by sponsor)
- Opportunity to provide remarks from the podium at the event
- Verbal recognition from the podium at the event
- Opportunity to provide company profile/marketing materials at the event
- Exhibit space at event. Premier 40'X 50' exhibit space
- Opportunity to provide 2,000 bags with company logo to be distributed to all attendees at registration, as well as additional promotional opportunities as negotiated with Chamber Staff
- Name recognition in event press release
- Database of exhibitors and attendees
- Banner ad on event webpage for one month prior to event

#### Planning

- Participate in programming and promotional planning while serving on committee

#### **Associate Sponsor (\$10,000)**

##### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: webpage, emails, exhibitor application, event directory, and on-site signage
- Verbal recognition from the podium at the event
- Exhibit space at event. Premier 10' X 8' exhibit space
- Database of exhibitors and attendees

#### **Supporting Sponsor (\$5,000)**

##### **Benefits:**

##### Marketing

- Name placement on event promotions, including: webpage, emails, exhibitor application, event directory, and on-site signage
- Verbal recognition from the podium at the event
- Exhibit space at event. Premier 10' X 8' exhibit space
- Database of exhibitors and attendees

## College To Career Fair 2011

The College to Career Fair will offer graduates (both two and four year) and recent alumni from all area colleges and universities the opportunity to meet with prospective employers in the Richmond region. The region's colleges and universities cover a radius from Charlottesville to Richmond to Williamsburg.

Date: February 2011

Staff Contact: Rob Bradham | 783-9321 | [rob.bradham@grcc.com](mailto:rob.bradham@grcc.com)

#### **Presenting Sponsor (\$20,000)**

Limited to one.

##### **Benefits:**

##### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: external advertising, webpage, emails, exhibitor application, event directory, and on-site signage
- Letter of introduction and company profile in event directory
- Banner placement at event (provided by sponsor)
- Opportunity to provide remarks from the podium at the event
- Verbal recognition from the podium at the event.
- Opportunity to provide company profile/marketing materials at the event.
- Exhibit space at event. Premier 40'X 50' exhibit space
- Opportunity to provide 2,000 bags with company logo to be distributed to all attendees at registration, as well as additional promotional opportunities as negotiated with Chamber Staff.
- Name recognition in event press release

- Database of exhibitors and attendees
- Banner ad on event webpage for one month prior to event

#### Planning

- Participate in programming and promotional planning while serving on committee

### **Associate Sponsor (\$10,000)**

#### Marketing

- Logo placement on event promotions, including: webpage, emails, exhibitor application, event directory, and on-site signage
- Verbal recognition from the podium at the event
- Exhibit space at event. Premier 10' X 8' exhibit space
- Database of exhibitors and attendees

### **Supporting Sponsor (\$5,000)**

#### **Benefits:**

#### Marketing

- Name placement on event promotions, including: webpage, emails, exhibitor application, event directory, and on-site signage
- Verbal recognition from the podium at the event
- Exhibit space at event. Premier 10' X 8' exhibit space
- Database of exhibitors and attendees

## **Extraordinary Women's Exchange 2010-2011**

The Extraordinary Women's Exchange, a quarterly networking luncheon for women, will provide an opportunity to network, discuss issues affecting them in business, develop relationships and hear from noted speakers on relevant topics.

Event dates: TBD, quarterly

Staff Contact: Stephanie Phillips | 783-9350 | [stephanie.phillips@grcc.com](mailto:stephanie.phillips@grcc.com)

### **Series Presenting Sponsor (\$8,500)**

Sponsorship is for entire luncheon series. Limited to 2.

#### **Benefits:**

#### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: event webpage, emails, external advertising, and on-site signage
- Name mention in event related press releases
- Banner placement at event (provided by sponsor)
- Exhibit space at event (based on space availability)
- Opportunity to provide marketing materials at event
- Opportunity to provide welcoming or closing remarks at event
- Verbal recognition at event
- Database of attendees (excluding email addresses)
- Banner ad on event webpage for one month during program year

#### Hospitality

- One (1) seat at the head table in addition to a reserved table of ten (10) in a premier location at each event. If seating is theatre style, sponsor will receive eleven (11) reserved seats in a premier location.

#### Planning

- Opportunity to serve on event planning committee

### **Speaker Sponsor (\$5,000)**

Revenue from the Speaker Sponsor will be used to recruit national speakers with fresh, relevant, new messages. Sponsorship is for one event.

#### **Benefits:**

#### Marketing

- Logo placement on event promotions, including: event webpage, emails, Chamber printed newsletter (when event is listed), external advertising, and on-site signage

- Name mention in event related press releases
- Exhibit space at event (based on space availability)
- Opportunity to provide marketing materials at event
- Opportunity to introduce speaker
- Verbal recognition at event
- Database of attendees (excluding e-mail addresses)

Hospitality

- One (1) seat at the head table in addition to reserved seating for six (6) in a premier location sponsored event. If seating is theatre style, sponsor will receive seven (7) reserved seats in a premier location.

**Series Sponsor (\$4,000)**

Sponsorship is for entire luncheon series.

**Benefits:**

Marketing

- Name placement on event promotions, including: event webpage, emails, and on-site signage
- Exhibit space at event (based on space availability)
- Opportunity to provide marketing materials at event
- Verbal recognition at event
- Database of attendees (excluding e-mail addresses)

Hospitality

- Reserved seating for six (6) in a premier location for each event

**Patron Sponsor (\$2,000)**

Sponsorship is for entire luncheon series.

**Benefits:**

Marketing

- Name placement on event promotions, including: event webpage, emails, and on-site signage
- Exhibit space at event (based on space availability)
- Opportunity to provide marketing materials at event
- Verbal recognition at event

Hospitality

- Reserved seating for two (2) in a premier location at each event

**Single Luncheon Patron Sponsor (\$500)**

Sponsorship is for one lunch event.

**Benefits:**

Marketing

- Name placement on event promotions, including: event webpage, emails, and on-site signage
- Exhibit space at event (based on space availability)
- Opportunity to provide marketing materials at event
- Verbal recognition at event

Hospitality

- Reserved seating for two (2) in a premier location at sponsored event

**Pink Bag Lunch Sponsor (\$250)**

NEW from the Extraordinary Women's Exchange: The best of the Chamber's Extraordinary Women's Exchange AND our popular Brown Bag Lunch series -- Pink Bag seminars for women!

**Benefits:**

Marketing

- Logo placement on event promotions, including: event webpage and emails
- Opportunity to provide brief welcoming remarks at event. Podium time is up to three (3) minutes.
- Opportunity to provide marketing materials at the event
- Verbal recognition at the event

- Database of attendees (excluding e-mail addresses)

## Government Affairs Committee 2010-2011

Comprised of government affairs representatives of leading businesses and interested Chamber members in the Richmond Region, this committee provides input on various legislative and political issues and activities that could affect the Chamber and its members. The Committee meets four to six times each year, depending on the need. The Committee develops the Chamber's annual legislative agenda and co-hosts the Legislative Reception each year.

Staff Contact: Rob Bradham | 783-9321 | [rob.bradham@grcc.com](mailto:rob.bradham@grcc.com)

### Lunch Meeting Sponsor (\$450.00)

Limited to four.

Sponsor will provide cash or services valued at \$450 for boxed lunches and beverages for lunch meeting. Meeting dates include September 2010, November 2010, March 2011, and May 2011.

#### Benefits:

##### Marketing

- Name recognition on event/publication promotions, including any of the following that are used: direct mail, website, email, advertising, signage, power point, programs, post event publicity.
- Verbal recognition from the podium at the event.
- Opportunity to provide company profile/marketing materials at the event.

## Hanover Legislative Reception 2010

The Hanover Business Council, in collaboration with the Hanover Association of Business and Chamber of Commerce, hosts an annual reception that provides an opportunity for company representatives to meet with local, state, and federal elected officials, while networking with business owners from small and mid-size companies and senior management from larger companies.

Date: Spring 2010

Staff Contact: Debbie Jackson | 783-9316 | [debbie.jackson@grcc.com](mailto:debbie.jackson@grcc.com)

### Presenting Sponsor (\$2,500)

Limited to one.

#### Benefits:

##### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: event invitation, webpage, emails, and on-site signage
- Name mention in event related press releases
- Opportunity to provide welcoming or closing remarks from the podium
- Verbal recognition from the podium at the event
- Banner ad on event webpage for one month prior to event

##### Hospitality

- Fifteen (15) tickets to the event

### Associate Sponsor (\$1,000)

#### Benefits:

##### Marketing

- Logo placement on event promotions, including: event invitation, webpage, emails, and on-site signage
- Verbal recognition from the podium at the event

##### Hospitality

- Eight (8) tickets to the event

### Supporting Sponsor (\$375)

#### Benefits:

##### Marketing

- Name placement on event promotions, including: event invitation, webpage, emails, and on-site signage
- Verbal recognition from the podium at the event

Hospitality

- Four (4) tickets to the event

## HobNob: Meet the Candidates 2010

HobNob provides an opportunity for Chamber members and the community at large to meet candidates for the upcoming election year in a casual, fun environment. In addition, all elected officials from jurisdictions in the Richmond Region will be invited to participate in the event to interact with their constituents.

Date: October 2010

Staff Contact: Rob Bradham | 783-9321 | [rob.bradham@grcc.com](mailto:rob.bradham@grcc.com)

### Presenting Sponsor (\$7,500)

Limited to two.

**Benefits:**

Marketing

- Naming rights – “presented by…” in event name
- Logo placement on event promotions, including: webpage, emails, external event advertising, and on-site signage
- Name mention in event related press releases
- 10X10 tent to market company or entertain guests
- Banner placement at event (provided by sponsor)
- Verbal recognition from the podium at the event
- Banner ad on event webpage for one month prior to event

Hospitality

- Twenty (20) tickets to the event

### Associate Sponsor (\$5,000)

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, external event advertising, and on-site signage
- Verbal recognition from the podium at the event

Hospitality

- Ten (10) tickets to the event

### Supporting Sponsor (\$2,500)

**Benefits:**

Marketing

- Name placement on event promotions, including: webpage, emails, external event advertising, and on-site signage
- Verbal recognition from the podium at the event

Hospitality

- Five (5) tickets to the event

## HYPE 2010-2011

Helping Young Professionals Engage offers an opportunity to plug into the Greater Richmond community, meet other young professionals in the area and network through a variety of social, professional development, and educational events throughout the year.

Staff Contact: Corey Humphrey | 783-9304 | [corey.humphrey@grcc.com](mailto:corey.humphrey@grcc.com)

### HYPE Richmond Presenting Sponsor (\$8,000)

Limited to four.

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, and on-site signage

- Opportunity to distribute marketing materials at all HYPE events
- Exhibit space at four (4) HYPE events during the program year
- Opportunity to address attendees at four (4) HYPE events during the program year
- Verbal recognition at each event
- Banner ad on grcc.com for one month during program year
- Database of HYPE event attendees (excluding e-mail addresses)

Hospitality

- HYPE Corporate Subscriptions for up to 50 individual young professional employees

Planning

- Opportunity for qualified young professional to represent company on the HYPE Leadership Council

**HYPE Supporting Sponsor (\$3,000)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, Chamber and on-site signage
- Verbal recognition at each event

Hospitality

- HYPE Corporate Subscriptions for up to 25 individual young professional employees

**HYPE Monthly Sponsor (\$500)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, Chamber and on-site signage for sponsored month
- Verbal recognition at sponsored event

Hospitality

- One HYPE Subscription to attend HYPE events throughout the year

**HYPE YP Summit Presenting Sponsor (\$1,500)**

The HYPE Young Professional Summit will take place in the fall and bring together dozens of young professional groups from across the Richmond Region for educational seminars and networking opportunities. HYPE will also honor the recipient of the HYPE Young Professional Workplace Award, an award that recognizes businesses that have created a friendly atmosphere for Young Professionals. This will be one of HYPE's events at which business professionals of all ages are welcome.

Limited to one.

**Benefits:**

Marketing

- Naming rights– "Presented by..." in event name
- Logo placement on event promotions, including: webpage, emails, award nomination form and application (if received by August 1), and on-site power point slideshow and signage
- Opportunity to distribute marketing materials at event
- Exhibit space at HYPE YP Summit
- Opportunity to provide remarks at the event
- Database of YP Summit event attendees (excluding e-mail addresses)
- Banner ad on grcc.com for one month prior to the event

Hospitality

- Ten (10) tickets to the HYPE YP Summit

Planning

- Opportunity for a qualified young professional to serve on YP Workplace Award selection committee

**HYPE YP Summit Supporting Sponsor (\$750)**

**Benefits:**

Marketing

- Name placement on event promotions, including: webpage, emails, award nomination form and application (if received by August 1), and on-site signage
- Verbal recognition at the event

Hospitality

- Five (5) tickets to the HYPE YP Summit

## InterCity Visit 2010

An annual three day trip, the InterCity Visit takes business, community and local government leaders from the Greater Richmond area to another city to learn how other communities cooperate to achieve area goals. Expected attendance: 100 high-level leaders.

Date: April 21-23, 2010

Location: Raleigh/Durham, NC

Staff Contact: Richard Wintsch | 783-9301 | [richard.wintsch@grcc.com](mailto:richard.wintsch@grcc.com)

**\*\*All sponsorship levels can be upgraded for \$500 to receive up to 5 minutes podium time for sponsored session.\*\***

### **Transportation Sponsor (\$2,500)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition during ride to/and or from Raleigh/Durham

### **First Day Afternoon Sponsor (\$2,500)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition from the podium during afternoon session

### **First Night Reception and Dinner Sponsor (\$2,500)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition from the podium at the reception

### **Second Day Morning Sponsor (\$2,500)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition from the podium at morning session

### **Second Day Afternoon Sponsor (\$2,500)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition from the podium at afternoon session

### **Second Night Reception Sponsor (\$2,500)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition from the podium at the reception

### **Third Day Morning Sponsor (\$2,500)**

#### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition from the podium at morning session

### **Third Day Lunch Sponsor (\$2,500)**

#### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: emails, participant application, trip program, and on-site signage
- Verbal recognition from the podium at afternoon session

## **inVision Chesterfield 2010-2011**

inVision Chesterfield is a networking breakfast that meets eight times a year to bring together local and regional area professionals to discuss business and community issues specific to Chesterfield County. As part of the Chamber's Vision Series, including VisionCheck, there will not be an inVision networking event in the months when a VisionCheck event is held.

Event months: July, August, October, November, January, February, April and May

Staff Contact: Amy Chapman | 783-9309 | [amy.chapman@gccc.com](mailto:amy.chapman@gccc.com)

### **Annual Supporting Sponsor (\$2,500)**

#### **Benefits:**

##### Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Chesterfield series (July 2010-June 2011)
- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at two (2) inVision events during the year
- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

##### Hospitality

- Event is intended to be free

### **Annual Patron Sponsor (\$1,500)**

#### **Benefits:**

##### Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Chesterfield series (July 2010-June 2011).
- Name placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at one (1) inVision event during the year
- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

##### Hospitality

- Event is intended to be free

### **Monthly Supporting Sponsor (\$375)**

Limited to two per month

#### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display
- Five minutes at the podium to highlight your company
- Opportunity to provide company profile/marketing materials

- Verbal recognition from the podium

Hospitality

- Event is intended to be free

## inVision Hanover 2010-2011

inVision Hanover is a networking breakfast that meets eight times a year to bring together local and regional area professionals to discuss business and community issues specific to Hanover County. As part of the Chamber's Vision Series, including VisionCheck, there will not be an inVision networking event in the months when a VisionCheck event is held.

Event months: July, August, October, November, January, February, April and May

Staff Contact: Debbie Jackson | 783-9316 | [debbie.jackson@grcc.com](mailto:debbie.jackson@grcc.com)

### **Annual Supporting Sponsor (\$2,500)**

**Benefits:**

Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Hanover series (July 2010-June 2011)
- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at two (2) inVision events during the year
- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

Hospitality

- Three (3) tickets to each inVision Hanover during the 2010-2011 program year

### **Annual Patron Sponsor (\$1,500)**

**Benefits:**

Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Hanover series (July 2010-June 2011).
- Name placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at one (1) inVision event during the year
- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

Hospitality

- Two (2) tickets to each inVision Hanover during the 2010-2011 program year

### **Monthly Supporting Sponsor (\$375)**

Limited to two per month

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display
- Five minutes at the podium to highlight your company
- Opportunity to provide company profile/marketing materials

Hospitality

- Three (3) tickets to sponsored event

## inVision Henrico 2010-2011

inVision Henrico is a networking breakfast that meets eight times a year to bring together local and regional area professionals to discuss business and community issues specific to Henrico County. As part of the Chamber's Vision Series, including VisionCheck, there will not be an inVision networking event in the months when a VisionCheck event is held.

Event months: July, August, October, November, January, February, April and May

Staff Contact: Debbie Jackson | 783-9316 | [debbie.jackson@grcc.com](mailto:debbie.jackson@grcc.com)

### **Annual Supporting Sponsor (\$2,500)**

#### **Benefits:**

##### Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Henrico series (July 2010-June 2011)
- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at two (2) inVision events during the year
- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

##### Hospitality

- Event is intended to be free

### **Annual Patron Sponsor (\$1,500)**

#### **Benefits:**

##### Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Henrico series (July 2010-June 2011).
- Name placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at one (1) inVision event during the year
- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

##### Hospitality

- Event is intended to be free

### **Monthly Supporting Sponsor (\$375)**

Limited to two per month

#### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display
- Five minutes at the podium to highlight your company
- Opportunity to provide company profile/marketing materials

##### Hospitality

- Event is intended to be free

## **inVision Richmond 2010-2011**

inVision Richmond is a networking breakfast that meets eight times a year to bring together local and regional area professionals to discuss business and community issues specific to the City of Richmond. As part of the Chamber's Vision Series, including VisionCheck, there will not be an inVision networking event in the months when a VisionCheck event is held.

Event months: July, August, October, November, January, February, April and May

Staff Contact: Amy Chapman | 783-9309 | [amy.chapman@grcc.com](mailto:amy.chapman@grcc.com)

### **Annual Supporting Sponsor (\$2,500)**

#### **Benefits:**

##### Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Richmond series (July 2010-June 2011)
- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at two (2) inVision events during the year

- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

Hospitality

- Three (3) tickets to each inVision Richmond during the 2010-2011 program year

**Annual Patron Sponsor (\$1,500)**

**Benefits:**

Marketing

- Sponsor will receive recognition for the entire 2010-2011 inVision Richmond series (July 2010-June 2011).
- Name placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display at one (1) inVision event during the year
- Five minutes at the podium during one event to highlight your company
- Opportunity to provide company profile/marketing materials at each event
- Verbal recognition from the podium at each event

Hospitality

- Two (2) tickets to each inVision Richmond during the 2010-2011 program year

**Monthly Supporting Sponsor (\$375)**

Limited to two per month

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity for a tabletop display
- Five minutes at the podium to highlight your company
- Opportunity to provide company profile/marketing materials
- Verbal recognition from the podium

Hospitality

- Three (3) tickets to sponsored event

## Meet the Chamber 2010-2011

Meet the Chamber is a quarterly networking lunch reception that brings together seasoned and prospective members for an overview of Chamber services and key networking tips.

Event months: September, December, March and June.

Staff Contact: Richard Wintsch | 783-9301 | [richard.wintsch@grcc.com](mailto:richard.wintsch@grcc.com)

**Presenting Sponsor (\$1,500)**

Limited to one

**Benefits:**

Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: webpage, emails, event agenda, and on-site power point
- Exhibit space at event
- Opportunity to provide marketing materials at the event
- Opportunity to provide welcoming or closing remarks from the podium
- Banner ad on event webpage for one month during program year

## MENTOR Richmond 2010-2011

MENTOR Richmond is a mentoring program geared toward young professionals (YPs) and mid-level managers. The program provides an opportunity for ambitious young professionals to come together and learn from local executives and one another. A team of up to 18 selected individuals will meet with one local executive per month for an eight-month period.

Staff Contact: Richard Wintsch | 783-9301 | [richard.wintsch@grcc.com](mailto:richard.wintsch@grcc.com)

### **Presenting Sponsor (\$5,000)**

Limited to one

#### **Benefits:**

##### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: webpage, emails, program application, and participant information package
- Opportunity to provide welcoming or closing remarks at the kickoff and final presentations
- Recognition on the program website for the entire program year

##### Hospitality

- Sponsor may attend the kick-off and final presentations

### **Supporting Sponsor (\$1,000)**

#### **Benefits:**

##### Marketing

- Name placement on event promotions, including: webpage and participant information package

##### Hospitality

- Sponsor may attend the kick-off and final presentation

## **Principal for a Day - Richmond and Chesterfield 2010-2011**

The Principal for a Day experience invites executives and community leaders into schools to shadow principals and gain a better understanding of the rewards and demands of educational leadership in the 21st century. The ultimate goal of the program is for participants to translate their one-day experience into long-term relationships that enhance the learning environment and support student achievement.

Dates: Fall 2010 and Spring 2011

Staff Contact: Amy Chapman | 783-9309 | [amy.chapman@grcc.com](mailto:amy.chapman@grcc.com)

### **Presenting Sponsor (\$3,000)**

#### **Benefits:**

##### Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: webpage, emails, program application, and luncheon agenda
- Name mention in event press release
- Opportunity to provide welcoming or closing remarks at luncheon
- Opportunity to provide marketing materials at the luncheon
- Verbal recognition from the podium at the luncheon
- Database of participants
- Banner ad on event webpage for one month prior to event

##### Hospitality

- Opportunity for up to five (5) employees to participate in the event

### **Associate Sponsor (\$1,500)**

#### **Benefits:**

##### Marketing

- Logo placement on event promotions, including: webpage, emails, program application, and luncheon agenda
- Name recognition in event press release
- Verbal recognition from the podium at the luncheon

##### Hospitality

- Opportunity for up to three (3) employees to participate in the event

### **Supporting Sponsor (\$500)**

#### **Benefits:**

##### Marketing

- Name placement on event promotions, including: webpage, emails, program application, and luncheon agenda
- Name recognition in event press release
- Verbal recognition from the podium at the luncheon

Hospitality

- Opportunity for up to two (2) employees to participate in the event

**Lunch Sponsor (\$2,000)**

Sponsorship is for one event

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, program application, and luncheon agenda
- Name mention in event press release
- Opportunity to provide welcoming or closing remarks at luncheon
- Opportunity to provide marketing materials at the luncheon
- Verbal recognition from the podium at the luncheon
- Database of participants

Hospitality

- Opportunity for up to three (3) employees to participate in the event

## Regional Legislative Reception 2011

Held the first Thursday of January, prior to the beginning of the General Assembly Session, this cocktail reception honors government officials representing the executive and legislative branches of the state, as well as local elected officials. Considered the kickoff event for the Legislative season, the Regional Legislative Reception is designed to give members an opportunity to meet with their elected representatives in a relaxed, one-on-one environment.

Date: January 2011

Expected attendance: 300+

Staff Contact: Stephanie Phillips | 783-9350 | stephanie.phillips@grcc.com

**Platinum Sponsor (\$4,000)**

Limited to two

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, invitation, Chamber printed newsletter (when event is mentioned), and on-site signage
- Name mention in event press release
- Banner ad on event webpage for one month prior to event

Hospitality

- Ten (10) tickets to the event

**Gold Sponsor (\$3,000)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, invitation, and on-site signage

Hospitality

- Six (6) tickets to the event

**Silver Sponsor (\$2,000)**

**Benefits:**

Marketing

- Name placement on event promotions, including: webpage, emails, invitation, and on-site signage

Hospitality

- Four (4) tickets to the event

**Bronze Sponsor (\$1,000)**

**Benefits:**Marketing

- Name placement on event promotions, including: webpage, emails, invitation, and on-site signage

Hospitality

- Two (2) tickets to the event

## Schmooza Palooza 2010

The Chamber's Annual Picnic, Schmooza Palooza, draws members and guests for an afternoon of networking, a silent auction, food, and plenty of fun. Members and guests enjoy entertainment and 100+ table-top vendors who use this event to showcase their products and services in a casual outdoor setting.

Date: May 13, 2010

Expected attendance: 1,200+

Staff Contact: Stephanie Phillips | 783-9350 | [stephanie.phillips@grcc.com](mailto:stephanie.phillips@grcc.com)

**Presenting Sponsor (\$7,000)**

Limited to two

**Benefits:**Marketing

- Naming rights – “presented by...” in event name
- Logo placement on all event promotions, including any of the following used: event brochure, exhibitor application, webpage, emails, external event advertising, and on-site signage
- Name mention in event related press releases
- Opportunity to hang company banner at event (provided by sponsor)
- Double table-top space at the event (tables are 6'x2')
- Opportunity to supply bags with company logo
- Verbal recognition at the event
- Database of exhibitors and attendees (excluding email addresses)
- Banner ad on event webpage for one month prior to event

Hospitality

- Thirty (30) tickets to the event

Planning

- Opportunity to serve on event planning committee

**Associate Sponsor (\$3,000)****Benefits:**Marketing

- Logo placement on event promotions, including any of the following used: event brochure, webpage, and on-site signage
- One table-top space at the event (tables are 6'x2')
- Verbal recognition at the event
- Database of exhibitors and attendees (excluding email addresses)

Hospitality

- Fifteen (15) tickets to the event

**Supporting Sponsor (\$1,000)****Benefits:**Marketing

- Name placement on event promotions, including any of the following used: event brochure, webpage, and on-site signage
- One table-top space at the event (tables are 6'x2')
- Verbal recognition at the event

Hospitality

- Five (5) tickets to the event

## Small Business Development Center 2010-2011

Sponsorship of the Small Business Development Center provides exposure to attendees of Starting a Business and Growing a Successful Business, as well as recipients of the Small Business E-Newsletter.

Staff Contact: Mike Leonard | 7839369 | [mike.leonard@grcc.com](mailto:mike.leonard@grcc.com)

**Presenting Sponsor (\$3,000)**

Limited to two

**Benefits:**

Marketing

- Naming rights – “presented by...” in event name
- Exclusivity in business category
- Logo placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity to provide marketing materials at the classes
- Verbal recognition from the podium at the classes

**Supporting Sponsor (\$1,500)**

**Benefits:**

Marketing

- Name placement on event promotions, including: webpage, emails, and on-site power point
- Opportunity to provide marketing materials at the classes
- Verbal recognition from the podium at the classes

## VisionCheck 2010-2011

VisionCheck, an event of the Chamber’s Vision Series, is a quarterly networking breakfast focusing on topics of interest to the regional business community.

Event dates: September 2010, December 2010, March 2011, and June 2011

Staff Contact: Stephanie Phillips | 783-9350 | [stephanie.phillips@grcc.com](mailto:stephanie.phillips@grcc.com)

**Presenting Sponsor (\$8,000)**

Limited to two.

**Benefits:**

Marketing

- Naming rights – “presented by...” in event name
- Logo placement on event promotions, including: webpage, emails, Chamber printed newsletter (when event is listed), and on-site signage
- Name mention in event related press releases
- Opportunity to provide marketing materials at each event
- Opportunity to provide welcoming remarks from the podium
- Verbal recognition at the event
- Banner ad on event webpage for one month during program year

Hospitality

- Six (6) reserved seats for each event

**Associate Sponsor (\$3,000)**

**Benefits:**

Marketing

- Logo placement on event promotions, including: webpage, emails, and on-site signage
- Verbal recognition at the event

Hospitality

- Four (4) reserved seats for each event

**Supporting Sponsor (\$1,500)**

**Benefits:**

Marketing

- Name placement on event promotions, including: webpage, emails, and on-site signage
- Verbal recognition at the event

### Hospitality

- Two (2) reserved seats for each event

## **Workforce Services Directory 2010-2001**

The Workforce Directory, a collection of tools, materials and contact information for a wide variety of workforce development projects, was developed from the employer's point of view for moderate to highly experienced human resource staff. The directory reflects the depth of talent and resources within the Greater Richmond Region that can directly impact employer strategies for recruiting and retention. The printed directory will be sent to approximately 1,000 human resource departments in the region. It is also available at [www.grworkforce.com](http://www.grworkforce.com).

Staff Contact: Rob Bradham | 783-321 [rob.bradham@grcc.com](mailto:rob.bradham@grcc.com)

### **Supporting Sponsor (\$5,000)**

#### **Benefits:**

#### Marketing

- Logo placement on Workforce Services Directory homepage and directory email notifications
- Company profile and logo on sponsor recognition page of [grworkforce.com](http://grworkforce.com)
- Banner ad on program webpage for one month during program year