

FOR IMMEDIATE RELEASE
Tuesday, March 30, 2010

2010 HENRICO AWARDS: CELEBRATING EXCELLENCE IN HENRICO COUNTY
HENRICO BUSINESS LEADER OF THE YEAR AND HENRICO COMMUNITY LEADER OF THE YEAR AWARD WINNERS

RICHMOND, VA –**Pramod C. “P. C. “ Amin and Neil Amin** of Shamin Hotels were announced as winners of the 2010 Henrico Business Leader of the Year Award. Presented by the Henrico Business Council of the Greater Richmond Chamber, the award recognizes an individual(s) or organization who demonstrates excellence in fostering partnerships resulting in business growth or retention, enhanced educational opportunities, service to the community; exhibits enthusiasm for Henrico County; and has made a difference in the community.

Shamin Hotels, founded in 1979 by P. C. Amin and B. N. Shah, currently owns and operates 37 hotels in the region (32 in Richmond), making the Amin family the largest hotelier in central Virginia. They have invested \$178 million in the area, with a regional employment contribution level of more than 550 employees. In December 2009, Shamin Hotels opened its newest property, the \$48 million Richmond Hotel & Spa near Short Pump in Henrico County, keeping an entrepreneurial eye on the future and owning 100 hotels one day.

P. C. and Neil Amin also recognize the importance of investing in the community through their service to other organizations. P. C. Amin is the founder and chairman of the Cultural Center of India and a member of the board of First Capital Bank. Neil Amin serves as a Trustee for the First Freedom Center and serves on the boards of the Richmond Metropolitan and Visitors Bureau and the Better Housing Coalition.

Denise Kranich, Executive Director of the Innsbrook Foundation, was announced as the 2010 Henrico County Community Leader of the Year. The award honors unsung heroes who show an unwavering support for Henrico County and, through hard work and dedication, have made a significant difference in their community.

Denise serves as the Executive Director of the Innsbrook Foundation, a 501 (c) 3 business trade association. Under her leadership, Denise raised awareness for community program such Innsbrook After Hours, InnsBiz at Innsbrook and the Go Green initiatives, among many others.

Outside of her involvement in the Innsbrook area, Denise is a volunteer for the American Cancer Society’s Cure by Design Fashion Show. As a breast cancer survivor, Denise focuses her efforts in helping others devastated by cancer. She also serves as Vice President of Women’s Health Virginia, a non-profit organization enhancing the health and well being of women and girls in Virginia. And if that’s not enough, Denise and her Leadership Metro Richmond team are developing eight community gardens designed to engage students and the community in the creation, maintenance, and harvesting of produce and to educate others on nutrition and wellness.

EVENT: 2010 Henrico Awards: Celebrating Excellence in Henrico County

DATE & TIME: Wednesday, May 5, 2010 from 7:15-9:00 a.m.

LOCATION: Henrico Doctor’s Hospital, Forest Campus Cafeteria, 1602 Skipwith Road, Henrico

REGISTRATION: www.grcc.com or call (804) 783-9368

About the Chamber:

Since 1867, the Greater Richmond Chamber (www.grcc.com) has taken the lead to enhance and institute change in the Richmond region, making the region an ideal location for businesses to prosper. The Chamber, a not-for-profit business membership association with more than 1,650 members and a professional staff of 30, is a catalyst for business development and the voice of business in Greater Richmond.

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