

Advocacy

- A collaborative event with the Chesterfield County Chamber of Commerce, the **Chesterfield Legislative Reception** provides the opportunity for business leaders to meet with local, state and federal elected officials. Sponsorships from \$250 - \$2,500. May 20, 2009.
- The Greater Richmond Chamber, in partnership with the Hanover Association of Business and Chamber of Commerce, hosts the **Hanover Legislative Reception**, an opportunity for business leaders to meet with local, state and federal elected officials. Sponsorships from \$250 - \$1,000. March 12, 2009.
- **NEW! HobNob: Meet the Candidates** provides an opportunity for Chamber members to network with the region's government officials in a relaxed, casual environment. Sponsorships from \$2,500 - \$7,500. October 6, 2009.
- **NEW! Principal for a Day** places executives and community leaders in schools to shadow principals, allowing them to gain an understanding of the rewards and demands of educational leadership in the 21st century. Sponsorships from \$500 - \$5,000. 2009- 2010 school year.
- The **Regional Legislative Reception**, held just prior to the start of the legislative session, provides members the opportunity to meet with state and local elected officials in a relaxed, one-on-one environment. Sponsorships from \$1,000 - \$4,000. January 7, 2010.

Small Business

- inVision Chesterfield hosts the **Bernard L. Savage Award**, an annual event that recognizes an individual or business for selflessly giving of time, talent and other resources to promote and enhance the quality of life in Chesterfield County. Sponsorships from \$400 - \$1,500. April 21, 2009.
- **BIZ LINC**, the region's largest annual business-to-business trade show, provides great networking opportunities and educational opportunities for small businesses. Sponsorships from \$1,000 - \$20,000. September 23, 2009.
- **Business Leaders Roundtable**, a program for CEO's of small to mid-sized companies, matches groups of 10-15 peers for monthly meetings that address specific business issues. Sponsorships from \$2,000 - \$3,500.
- The **IMPACT Award Celebration** honors the top emerging businesses in the Richmond Region. Sponsorships from \$1,500 - \$5,000. November 19, 2009.
- The **Small Business Development Center** provides multiple educational opportunities to those wanting to learn more about starting and growing their own business:
 - **Starting a Business 101**, focuses on addressing start up concerns, such as a business plan and getting through the red tape. Sponsorship available for \$1,000 and \$2,500.
 - **Growing a Successful Business**, a strategic leadership development program, taking place over four months. Sponsorships available for \$2,500 and \$1,500.
 - "The Latest: Small Business News You Need to Know" a bi-monthly **Small Business E-Newsletter** provides news, resources, upcoming event information, suggested reading, and a spotlight on SBDC client success stories. Sponsorship available for \$5,000.
 - A quick read resource providing the latest strategies, trends, tips and news for today's business, the **Business Intelligence Report** provides information readers can apply to their own business. Sponsorships from \$250 - \$2,500.

Networking

- **Breakfast Break**, one of the Chamber's most popular monthly networking events provides a snapshot of member businesses, as well as quarterly speed-networking for a more intimate networking opportunity. Sponsorships available for \$250 - \$3,000.
- **Brown Bag Luncheon Series**, a free monthly networking event, provides members the opportunity to connect with peers and enhance their business development skills through business relevant content and speakers.
- **NEW!** The **Extraordinary Women's Exchange**, a quarterly networking event, provides an opportunity for women to come together and hear from noteworthy speakers on topics relevant to women in today's work environment. Sponsorships from \$500 - \$8,500. Kickoff September 16, 2009.
- **HYPE**, Helping Young Professionals Engage, offers monthly professional development and social networking opportunities to YP's in the region. Sponsorships from \$2,500 - \$5,000.
- **inVision Meetings**, a monthly networking breakfast held in each locality (Chesterfield, Hanover, Henrico and the City of Richmond), is a forum for area professionals to discuss business and community issues specific to their community. Sponsorships from \$250 - \$2,500.
- **Schmooza Palooza**, an annual event that attracts members and guests for an afternoon of casual networking, a silent auction, food, music and plenty of fun. Sponsorships from \$1,000 - \$7,000. May 14, 2009.
- A quarterly event, **VisionCheck** focuses on topics of interest to the regional business community. Sponsorships from \$1,500 - \$8,000. September, December, March, June.

Engagement

- The **Annual Dinner**, in conjunction with the IMPACT Awards, is a premier event attracting the region's top business leaders, to celebrate the Chamber's past year accomplishments and provide members with the opportunity to embrace the goals for the coming year. Sponsorships from \$1,000 - \$7,500. November 19, 2009.
- A high profile annual publication, the **Annual Report** outlines the Chamber's past year accomplishments, as well as the goals and strategies for the coming year. Sponsorship available for \$5,000.
- **Board of Directors/Lead Investor Meetings** take place four times per year and provides an opportunity to make an impression on Greater Richmond's business leaders. Sponsorships available for \$1,500. July, September, January, March. 2009-2010 sponsorship opportunities are **SOLD OUT**.
- An annual event, the **College to Career Fair** attracts recent college graduates seeking employment in the Richmond region and matches them with employers with opportunities in the area. Sponsorships from \$4,000 - \$30,000. Winter 2010.
- The **InterCity Visit**, an annual three day trip, provides business, community and local government leaders with the opportunity to learn how other communities cooperate to achieve area goals. Sponsorships from \$2,000 - \$5,000. April 29 – May 1, 2009.
- **Meet the Chamber**, a quarterly networking reception, brings seasoned and prospective members together for an overview of Chamber services and key networking tips. Sponsorship available for \$1,500. 2009-2010 sponsorship opportunities are **SOLD OUT**.
- **MENTOR Richmond**, geared toward young professionals and mid-level managers, provides an opportunity to come together and learn from local executives and one another over an eight month period. Sponsorships available for \$1,000 and \$5,000.

Advertising Opportunities

- A monthly printed publication, the **Chamber's Newsletter**, distributed to key leaders at the Chamber, provides up-to-date information on upcoming events and key issues facing our community. Ad rates at \$300 (one month) and \$500 (two months).
- **Chamber Online Advertising** provides affordable advertising opportunities to reach other Chamber members and the community. GRCC.com inner page banner ad space available for \$250/month or \$2,500/year. GRCC.com home page video ad space available for \$500/month or \$800/ 2 months. Weekly email banner ad available for \$100/week.